

# CATM

**3<sup>rd</sup> International Medical  
Tourism Congress in Argentina 2022**

**In-person & Virtual**

**Wednesday October 26th 2022**

**Venue: Cordoba's Congresses Complex – Yellow Room**





## SPEAKERS

Our speakers are expert key opinion leaders from international background.



### Irving Stackpole

President for Stackpole & Associates



*Ireland*

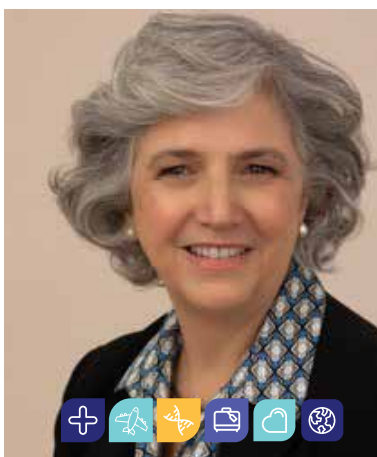
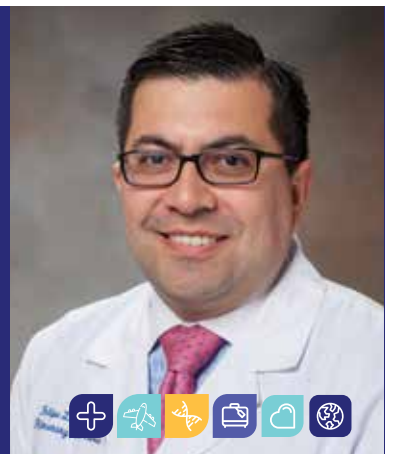


### Felipe López González

Assistant Professor of Medicine. Pulmonary and Critical Care Section. Department of Internal Medicine, Yale University – School of Medicine



*U.S.A.*



### Elizabeth Ziemba

Regional Director, Temos USA Regional Office, Serving the US, Caribbean, México, Central & South America.



*Poland*



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## PROGRAM

Time zone: (GMT-3) Buenos Aires, Argentina

🕒 9:00 am **OFFICIAL OPENING AND VISIT AUTHORITIES STANDS**

🕒 09:00 am **REGISTRATION**

🕒 10:00 am **OPENING CEREMONY, SPEECHES:  
GOVERNMENT AND CHAMBER AUTHORITIES.**

🕒 10:30 am

### **PANEL 1 Public and Private work**

Argentina's competitive advantages. Government and Private working together to build a Medical tourism destination.



#### **Moderator:**

Maximiliano Mauvecin - Director for GLOCAL, Forum on Tourism and Economic Development.



#### **Panel Members:**

Miguel Cané, Argentine Medical Tourism Chamber (CATM)  
Directors for Medical Institutions and Government Authorities

🕒 11:15 am

### **International SPEAKER 1**

"MKT STRATEGIES IN MEDICAL TOURISM"



#### **IRVING STACKPOLE**

President for Stackpole & Associates  
*Ireland*

🕒 11:45 am **COFFEE BREAK**

🕒 12:00  
noon

### **Córdoba Health (Córdoba Salud) Presentation**



#### **Moderator:**

Guillermo Acosta: Secretary of Economy and Finance for Córdoba city



#### **Panel Members:**

Directors for local medical institutions.

🕒 12:25 pm

### **International speaker 2**

"AN OBSERVATION ABOUT THE YALE (USA) EXPERIENCE IN PATIENTS' MANAGEMENT WITH TELEMEDICINE"



#### **FELIPE LÓPEZ GONZÁLEZ**

Assistant Professor of Medicine. Pulmonary and Critical Care Section. Department of Internal Medicine, Yale University - School of Medicine  
*U.S.A.*

🕒 12:40 pm

### **PANEL 2**

Technology and Telemedicine



#### **Moderator:**

Dr. Tomas Amuchástegui: Head of Inpatient Department and Medical and Health Informatics Management Program. University Private Hospital (Hospital Privado Universitario) in Córdoba.



#### **Panel Members:**

Professionals from different medical institutions.

🕒 1:20 pm **LUNCH BREAK**

🕒 1:50 pm



### International SPEAKER 3

"MEDICAL TOURISM, A PROFESSIONAL PERSPECTIVE FROM EUROPE, ASIA AND THE UNITED STATES"

#### ELIZABETH ZIEMBA

Regional Director, Temos USA Regional Office, Serving the US, Caribbean, México, Central & South America  
*Poland*

🕒 2:25 pm



### PANEL 3

Top Ten Practices in Argentina.

#### Moderator:

Gustavo Cerezo of Buenos Aires Cardiovascular Institute (ICBA), Head of Outpatient Medicine Service.

#### Panel Members:

Medical institutions representatives.

🕒 3:30 pm **CLOSING**



🕒 4:00hs. to 5:00 pm



Exclusive for medical institutions, tour operators, hotels and services for the patient, the following events will be developed simultaneously with a special invitation:

- Medical Tourism Workshop
- Discussion group with speakers: Irving Stackpole and Elizabeth Ziemba

Information that is subject to change.

## MORE INFO AND REGISTRATIONS:



[www.congresoturismomedico.com](http://www.congresoturismomedico.com)



[info@congresoturismomedico.com](mailto:info@congresoturismomedico.com)

#### ORGANIZED BY:



Cámara Argentina  
de Turismo Médico

#### JOINTLY ORGANIZED BY:



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Municipalidad  
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