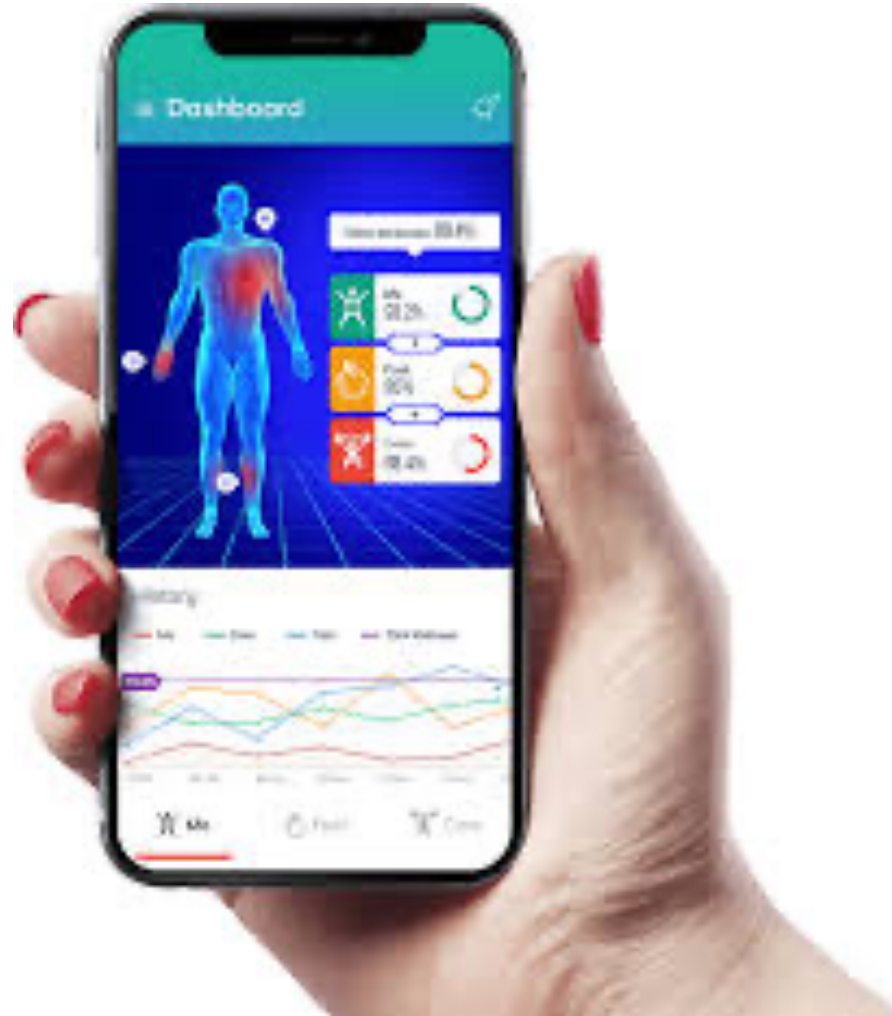


The Patient Will See You Now: Telemedicine & Transformations



Irving Stackpole, RRT, MEd

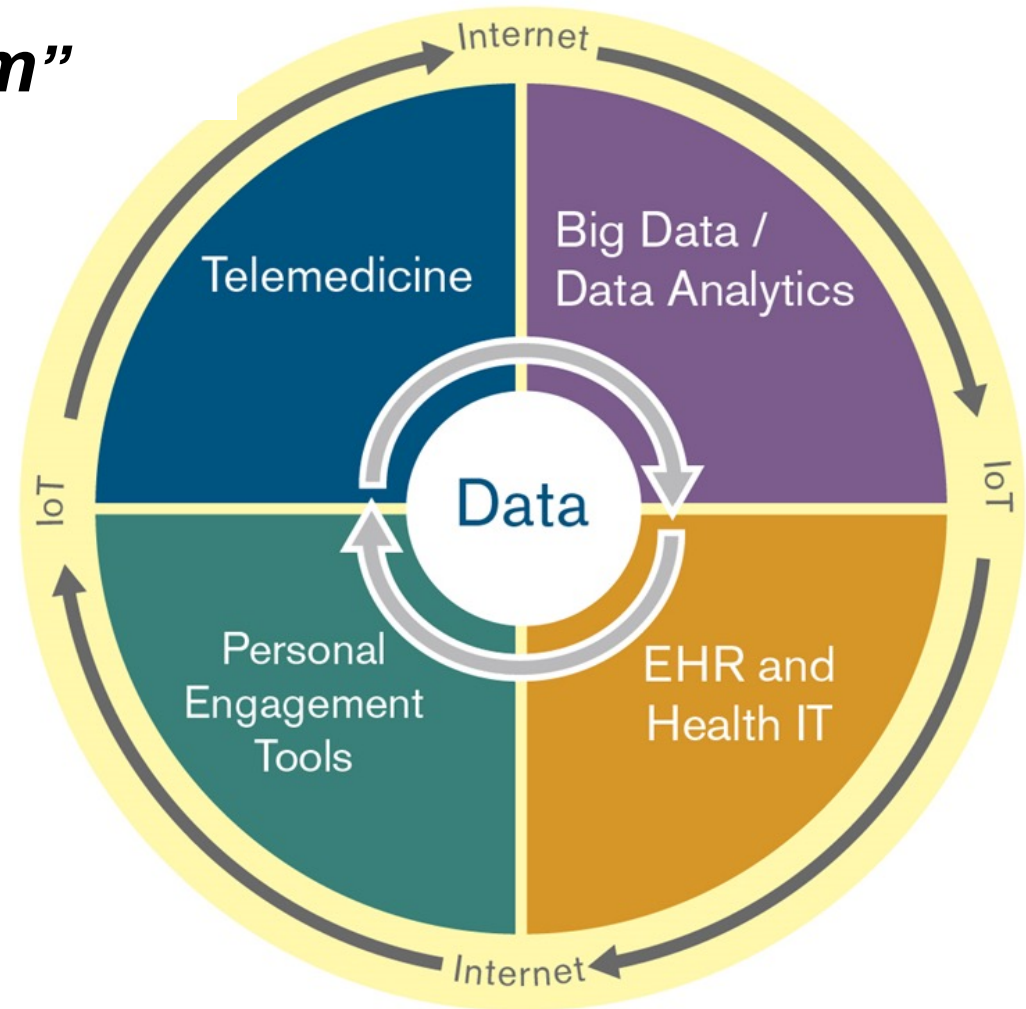
In Your Hand



The Future

- The Future is
 - Digital –
 - Agnostic to:
 - Distance
 - Source location
 - Delivery Location
- Cross-Border
Trade in Services
Mode 1. Cross
border supply –
Tele-Medicine,
Tele-Health
- Mode 2.
Consumer
Travels

- ***“Digital ecosystem”***



*Acknowledgement to Dale Van Demark, McDermott Will & Emery

Defining Digital Health

Definition

- Information **exchange** from one site to another via electronic communications

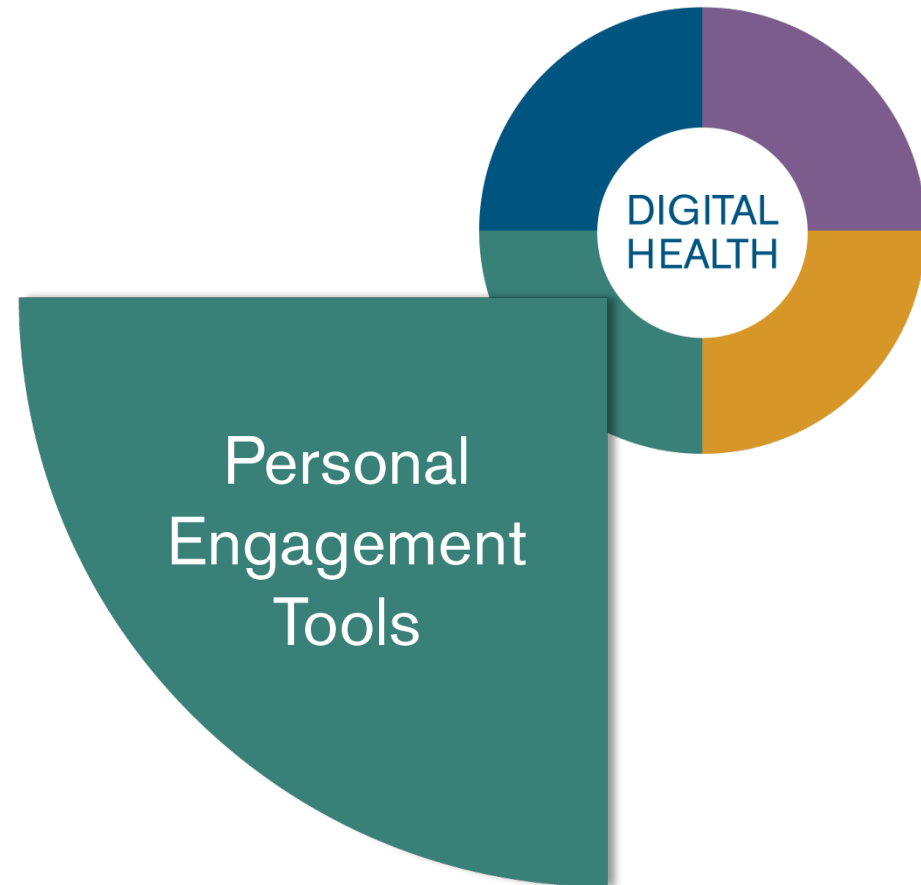
Telemedicine



DIGITAL
HEALTH



- Consumer facing technology
- (“**Mobile Apps**”)
 - monitor and track &
 - communication

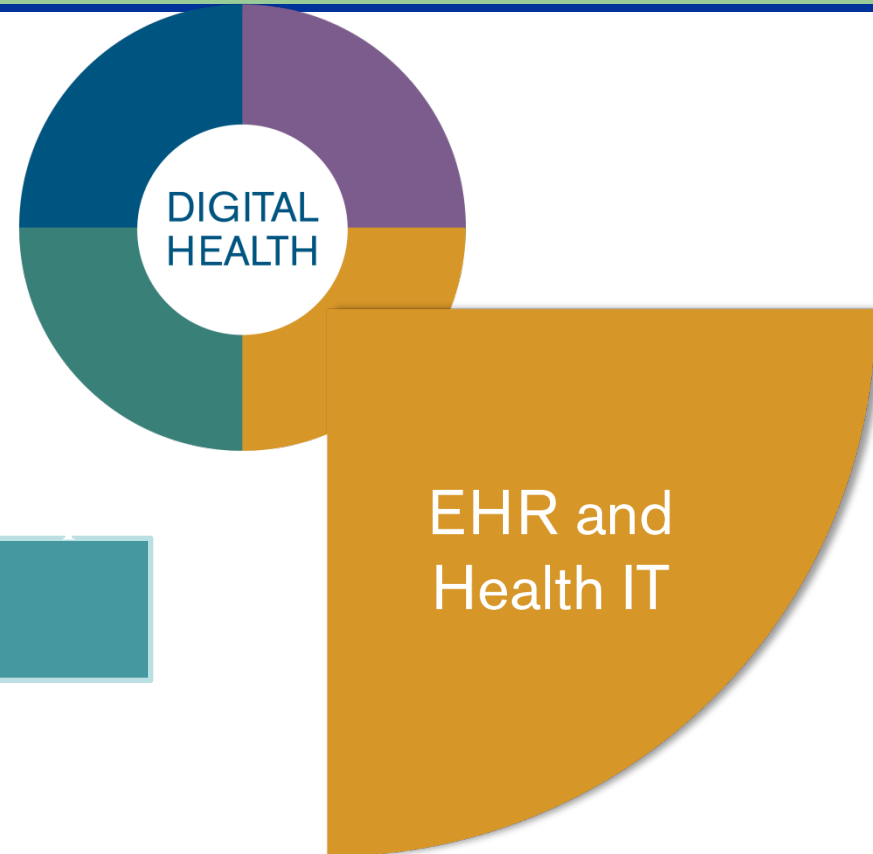


Definitions

EHR System

- Patient-centered record

“Health Technology” (HIT)

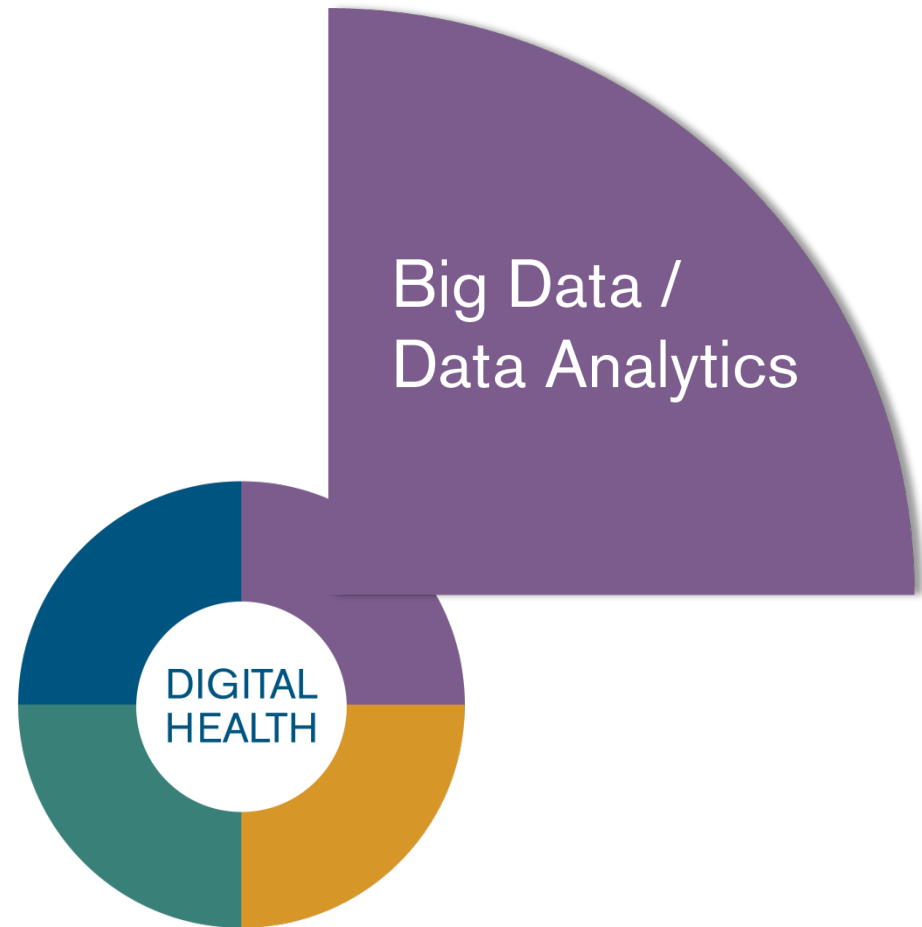


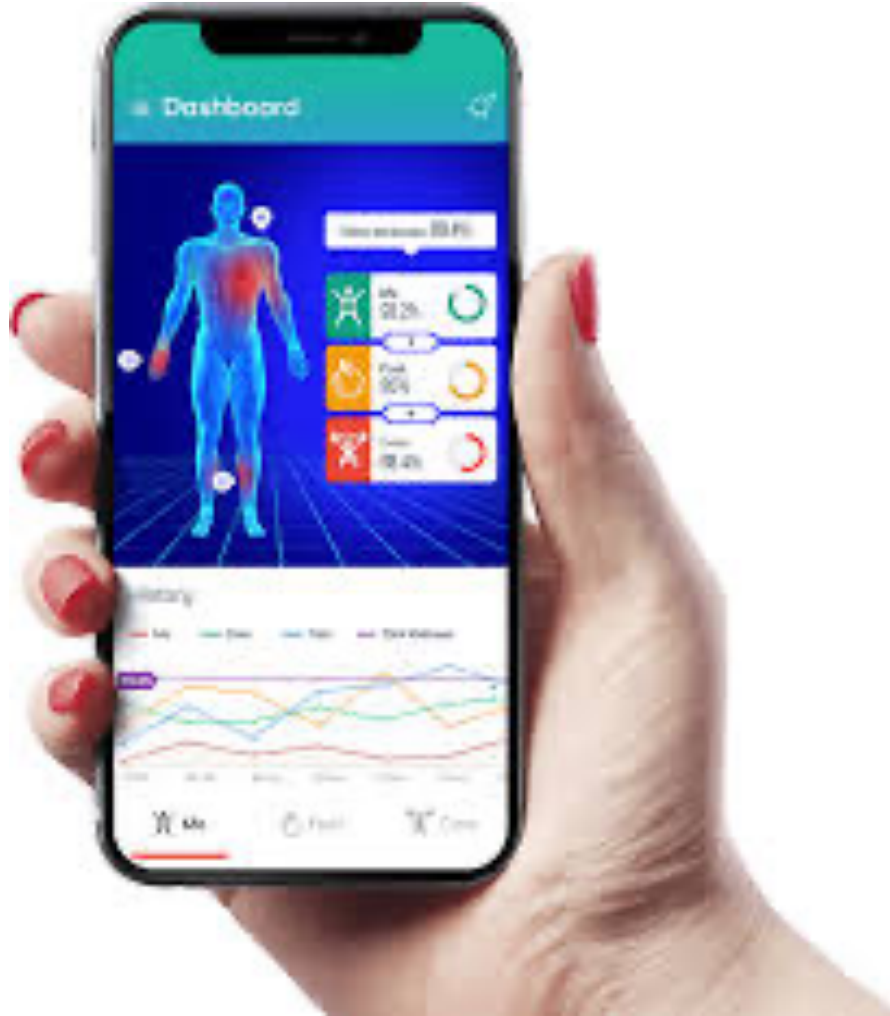
Definition

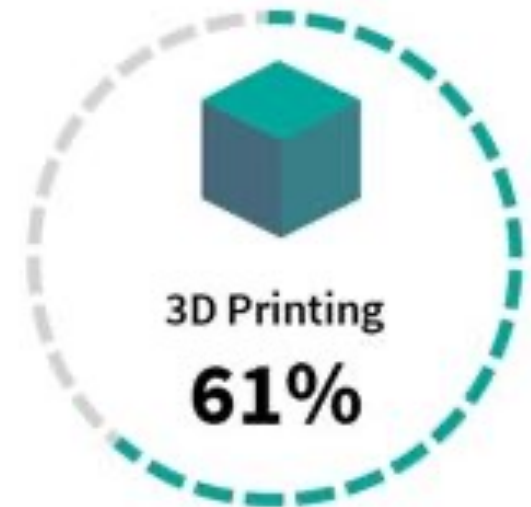
- Data from many sources and contexts
- clinical decisions
- disease surveillance
- population health

How “Big”?

- Petabytes
- Exabytes







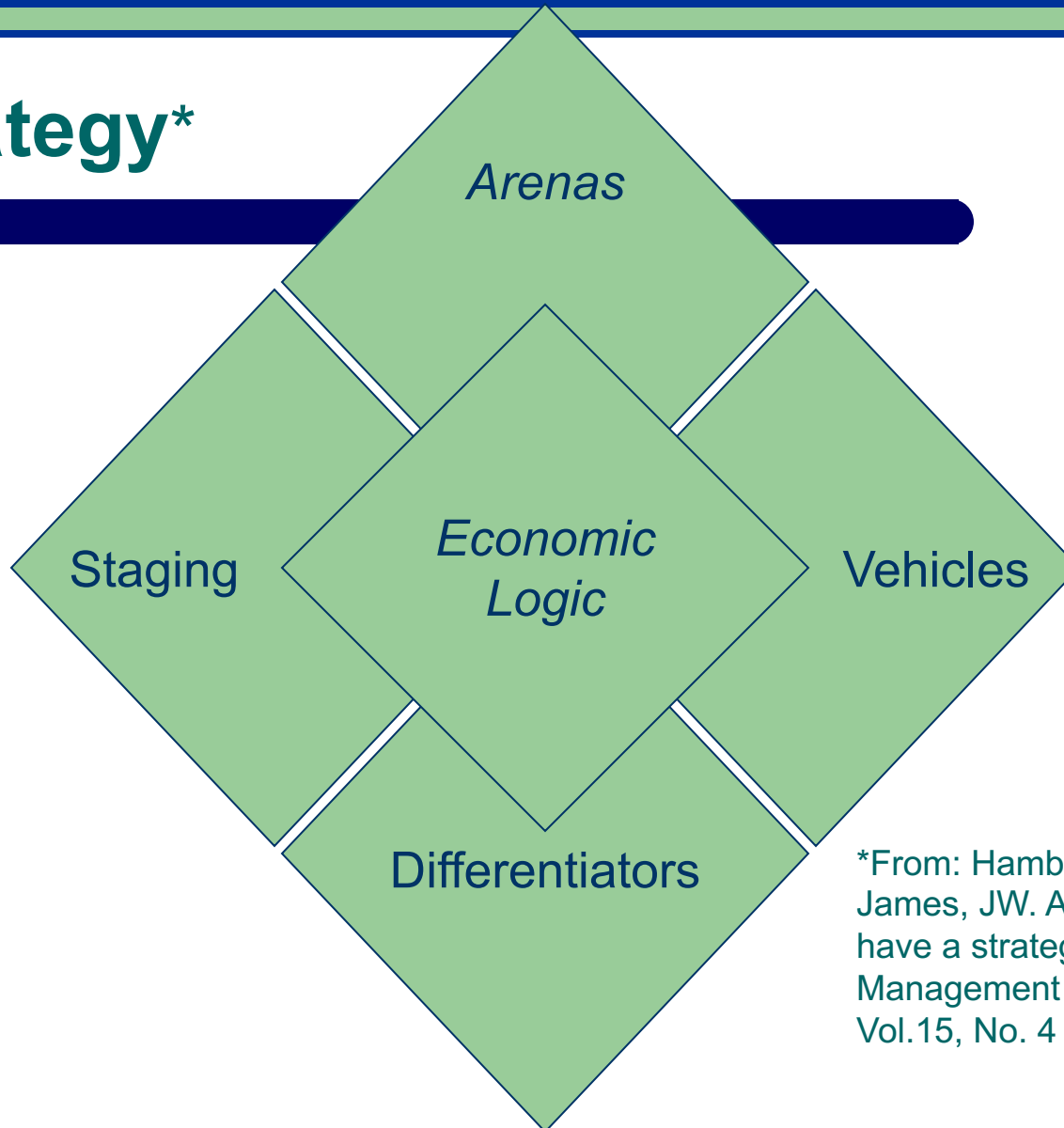
What Does This Future Mean for “Traditional” Hospitals?



- *Our* future is here

What's the Plan

Strategy*



*From: Hambrick DC and James, JW. Are you sure you have a strategy? *Academy of Management Executive*, 2001, Vol.15, No. 4

Irving Stackpole, RRT, MEd

+351 964 424 516

istackpole@StackpoleAssociates.com

www.StackpoleAssociates.com